

Sponsor & Partnering Opportunities

Banner Program			
Field Banner	Mayfair Park	April – October	\$ 350.00
Gym Banner	Community Center	Annual	\$ 500.00
Pool Banner	Swimming Pool	Summer	\$ 350.00

Scoreboard Program			
Gladstone Park	Whips Field	April thru October	\$ 250.00
Mayfair Park	West Field	April thru October	\$ 250.00
Mayfair Park	East Field	April thru October	\$ 250.00

Program Sponsors			
Day Camp Bags	Logos imprinted	Summer	\$ 500.00
Day Camp Shirts	Logo imprinted	Summer	\$ 500.00
Youth Athletics	Logo imprinted	Fall – Winter – Spring	\$ 500.00

Special Event Sponsor			
Holiday Party	Banner at event	Field by Hayride	\$ 250.00
Daddy Daughter	Banner by DJ	Signage on table	\$ 250.00
Halloween	Banner at event	Field by Hayride	\$ 250.00
Easter Party	Banner at event	Banner at egg hunt	\$ 250.00
Cardboard Regatta	Banner at event	Swimming Pool	\$ 250.00
Drool at the Pool	Banner at event	Swimming Pool	\$ 250.00

Website Sponsors			
Home Page	Sponsor Logo	Annual	\$ 1,000.00
Individual Page	Sponsor Logo	Annual	\$ 500.00

Brochure Publications			
Full Page	Full Color Back Page	Annual 2 publications	\$ 1,000.00
Full Page	Full Color Inside	Annual 2 publications	\$ 750.00
Half Page	Black & White	Annual 2 publications	\$ 500.00
Quarter Page	Black & White	Annual 2 publications	\$ 300.00
Business Card	Black & White	Annual 2 publications	\$ 200.00

For more information or to place an order
 Westchester Park District
 10201 Bond Street
 Westchester, IL 60154
 708.865.8200

Partnerships with the Westchester Park District



WESTCHESTER PARK DISTRICT

www.wpdparks.org

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Terms and Conditions

1. **Statement of Purpose:** Sponsorships and advertising with the Westchester Park District positively promote and financially support the mission, vision and values of the District. For the purpose of this document Sponsors or Advertisers are referred as Partners.
2. **First come – First Served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with the District on a first come- first served basis, provided that the proposed sponsorship otherwise conforms with the policies, as stated herein.
3. **Conflict of Interest:** The District reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
4. **Cancellation and Rescheduling by the District:** As deemed necessary, the District holds the right to cancel or reschedule an event, publication, or project at its discretion.
5. **Cancellation of Sponsorship and/or Advertising by Partner:** Cancellation of sponsorship and/or advertising must be done in writing at least 60 days prior to an event date, publication deadline, or project deadline, and will be reviewed on a case by case basis.
6. **Weather Cancellations:** In case of event cancellation, no rain dates are scheduled unless specified.
7. **Refund Policy:** If the District deems it necessary to cancel an event, program, or publication, sponsors shall receive a full refund.
8. **Invoice Terms:** Partner agreements will be invoiced net 30 days.
9. **Payment:** Unless otherwise agreed upon in writing by the District, all sponsorships or advertising payments must be received 14 days prior to the event or publication date.
10. **Late Fee:** Payments over 30 days past due will incur a \$ 25.00 late fee for each month late. If invoices are outstanding for than 90 days a collection process will be initiated.
11. **Logos and Print Ad Files:** Submit ads with the following specifications:
 - Full color pdfs with the fonts outlined or full color, minimum 300 dpi jpg.
 - Ads saved as .doc, .xls, .ppt, or .pub will not be accepted.
12. **Indemnification:** The Partner shall indemnify and hold harmless the District, its park commissioners, officers, employees, volunteers and agents from and against all claims, damages, losses and expenses arising from or in any way connected with any act, omission, wrongful act or negligence of Partner or any persons connected with the Partner. The Partner will similarly protect, indemnify and hold harmless the District against and from all loss, expense, or damage to the District arising out of the negligence, willful misconduct or breach of this Agreement by the Partner, its agents, or employees.
13. **Certificate of Insurance:** At times, the District may require a Certificate of Insurance from the Partner naming the Westchester Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with Park District policy.
14. **Governance:** This agreement shall be governed by and construed in accordance with, the laws of the State of Illinois.



Brochure Publications

1. Full Back Page ~ Full Color
2. Full Inside Back Page ~ Full Color
3. Half Page ~ Black and White
4. Quarter Page ~ Black and White
5. Business Card ~ black and White



Website Sponsors

Home Page ~ Sponsor Logo in banner format placed on the bottom of the Home Page. Annual Commitment paid in 6 payments

Individual Page ~ Sponsor Logo in banner format placed on the bottom of individual pages. Annual Commitment paid in 6 payments

Why Advertise with the Westchester Park District?

If you are looking for a way to reach the residents of Westchester and surrounding areas, there is no better way to market your business than through a sponsorship or advertising with the Westchester Park District.

- ✓ THE PARK DISTRICT REACHES OUT TO ALL 16,800 RESIDENTS IN TWO ANNUAL PROGRAM BROCHURES.
- ✓ THE PARK DISTRICT OWNS PROPERTY AND HAS A PRESENCE IN ALL PARTS OF THE COMMUNITY.
- ✓ THE PARK DISTRICT HAS OVER 4,900 FAMILIES IN ITS DATA BASE.
- ✓ THE PARK DISTRICT HAS TWO 20,000 SQUARE FOOT RECREATIONAL BUILDINGS. THE WESTCHESTER COMMUNITY CENTER AND THE MAYFAIR RECREATIONAL CENTER.
- ✓ A SPONSORSHIP WITH THE PARK DISTRICT IS A GREAT WAY TO PROMOTE YOUR BUSINESS AS WELL AS SHOWING YOUR SUPPORT TO THE COMMUNITY.
- ✓ HELP US KEEP THE PARK DISTRICT'S PROGRAMS AFFORDABLE FOR INDIVIDUALS AND FAMILIES.
- ✓ PROMOTE YOUR BUSINESS TO YOUR DIRECT TARGET AUDIENCE.

Sponsorship Opportunities

Banner Program



Field Banner 3' by 8' installed on the outfield fences at Mayfair Parks Fields (April thru October)

Gymnasium Banner 3' by 6' vertical banner hung at the Community Center gymnasium (All Year)

Pool Banner 3' by 6' vertical hung banner attached to the pool fences. (All Summer)

Scoreboard Signage



Signage attached to the sides of the scoreboards. (April thru October)

Program Sponsors



- Day Camp Bags
- Day Camp Shirts
- Youth Athletics

Special Event Sponsors

- Annual Holiday Party
- Daddy Daughter Dance
- Halloween Party
- Easter Party & Egg Hunt
- Pool Cardboard Regatta
- Drool at the Pool

Pick an event that matches your business. Banner displayed at each event and literature you provide for distribution.

